



# Web Manager means you can keep your website up to date at the click of a button.

## Save time updating your website

If you want to have full control over your website, and make changes from a single point you will no longer spend hours trying to find the correct information to be put online.

- Information is always current
- Anyone can manage the site
- Communicate through Blogs & News posts
- First page ranking on the search engines
- Sell your books with eCommerce

## Always have accurate data online

With a single point of entry, the correct information that is put into the system will instantly appear online. This means having only one place to find, add or correct the bibliographic data, and avoid duplicating mistakes.

## Keep your existing design

As our system works in the background of a website, the front end style can look any way you want. We can take your designs, or create them for you, either way, the structure and architecture of your site will be rock solid.

## Free upgrades

As the system is running on our servers, whenever we make improvements or upgrades, we will provide them to you for free...no charge!

## Efficient promotion

Easily create Featured Titles, Promotional Pages, and Authors Sites, getting people to find out about your books and authors.

*“The site is flexible and easy to run and the technical support has been fantastic.”*

**Gail Lynch, Frances Lincoln Publishers**

## Key Features

- Page and Menu administration
- Blog, Newsletters & Events
- eCommerce & order management
- Pay-monthly option
- Create Micro Sites
- Onix compliant data
- Web based administration



All data is presented in a clear readable format for easy editing, management and maintaining your website.



Information changed in the admin area can be instantly updated on the website.